

# CONFERÊNCIAS SOBRE **LIDERANÇA**



## Liderança em Ambientes Digitais

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21 dezembro 2020 | 15 H



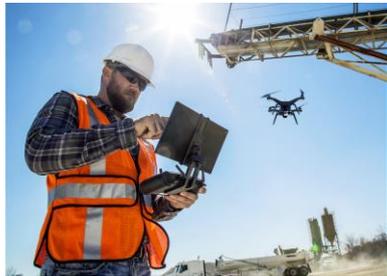


**O que vemos hoje?**



The world has changed far more in the past 100 years than in any other century in history. The reason is not political or economic but technological — technologies that flowed directly from advances in basic science.

(Stephen Hawking)



**WANTED!**  
**APP DEVELOPER**  
 I am looking for an app developer skilled at developing apps for both **Android and IOS**  
 Experience in **freelance** projects is a **plus**  
 Must have a **portfolio** of past projects  
 Must be able to **work as a team**  
 Must be able to **self manage**  
 If you are interested, please email your resume to [jobs@careerjet.com](mailto:jobs@careerjet.com)

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EVERYTHING YOU NEED TO KNOW ABOUT  
**Hiring A Social Media Manager**



**DATA SCIENTIST**  
 JOB DESCRIPTION



**WE'RE HIRING**  
**UX**



**SEO**  
 SEARCH ENGINE OPTIMIZATION



How to Become **Podcast Producer**




**Eli**  
 We are **HIRING**  
**Cloud Architect**



Local: 800.768.8888 | 11/20/2016 2:00 PM - 9:00 PM  
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**WE NEED YOU!**  
**INFLUENCER CAMPAIGN MANAGER**



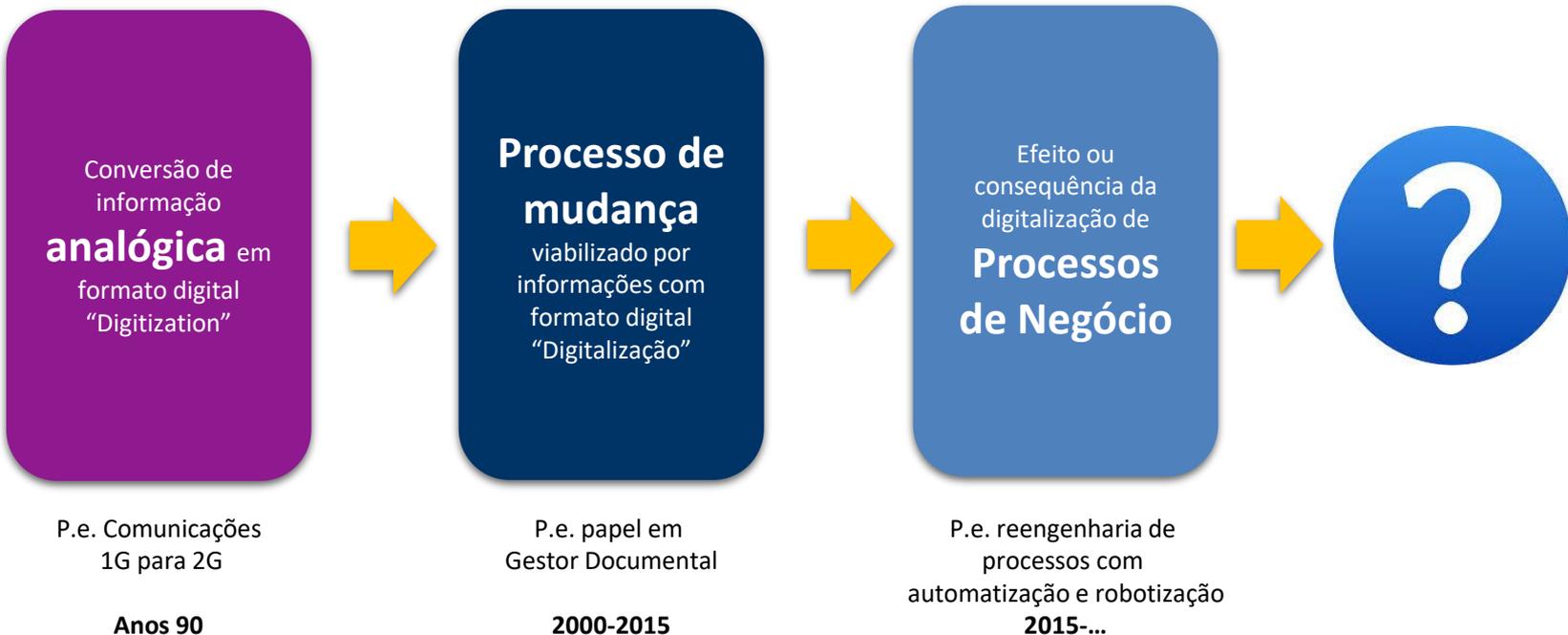
**Empregos que não existiam há 10 anos**

DIGITAL TRANSFORMATION  
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# Transformação Digital ≠ Digitalização Papel



Dados são  
atualmente o  
Novo Petróleo

The  
Economist

MAY 6TH-12TH 2017

Theresa May v Brussels

Ten years on: banking after the crisis

South Korea's unfinished revolution

Biology, but without the cells

# The world's most valuable resource

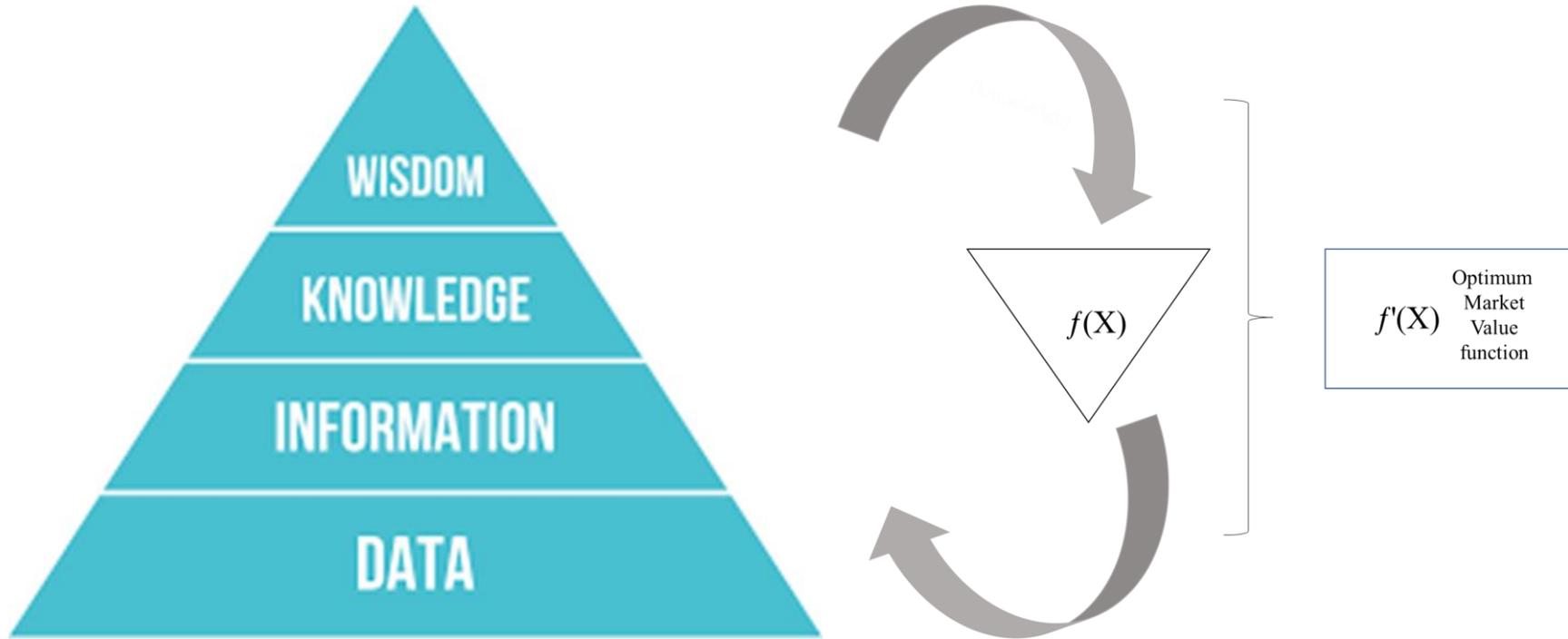


Data and the new rules  
of competition



## A Hierarquia do Conhecimento dos Dados

# A Diferença é que o Digital faz isto em Tempo Real





**NYC  
Marathon:  
a  
quantidade  
de dados ...**

# O mundo empresarial tem mudado...



Análise Big Data



+ Oportunidades



+ Vendas  
+Serviços  
+Experiências

# O mundo dos cidadãos também tem mudado...





**A Tendência  
Global para  
uma  
e-Sociedade**

# 4 Fases da DX do eGovernment



1990s – Consciência digital e 1ºs passos



2000s – Interligação Organismos

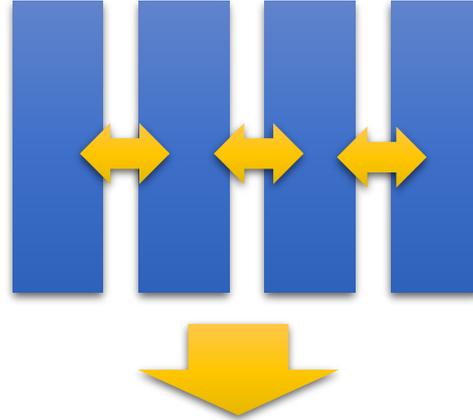
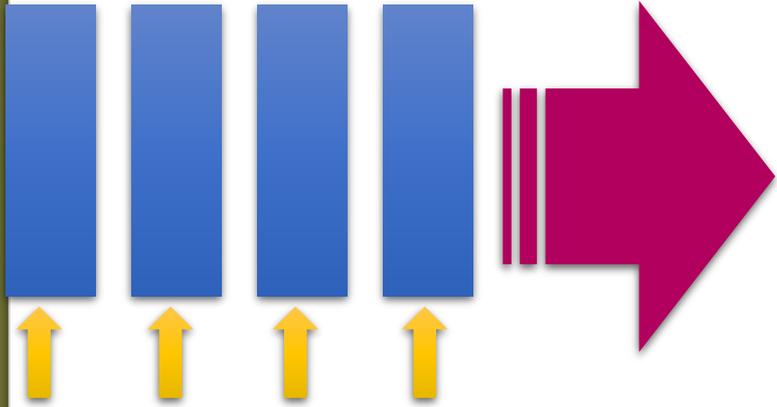


2010s – Serviços orientados ao cidadão

PORTUGAL  
SITE SELECTION

eportugal.gov.pt  
o seu portal de serviços públicos

2020s – Modelos de Transformação Digital na sociedade e economia



**Modelo  
Tradicional  
vs  
eGov 2020**



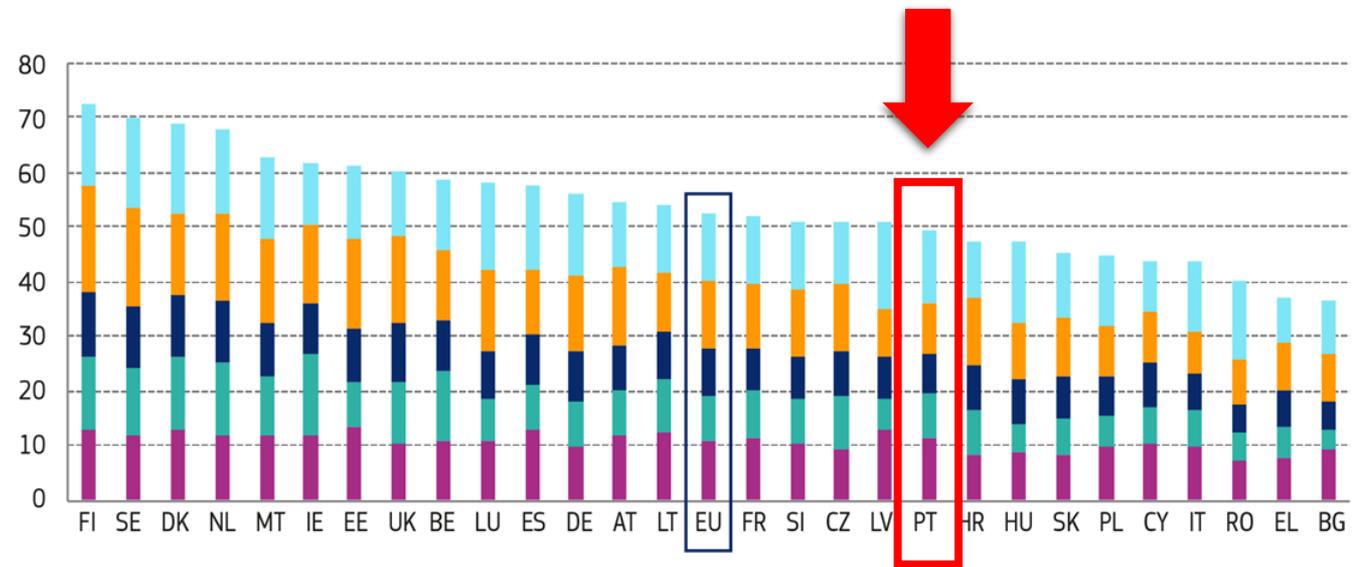
  
CONNECTIVITY

  
HUMAN CAPITAL

  
USE OF INTERNET  
SERVICES

  
INTEGRATION OF  
DIGITAL TECHNOLOGY

  
DIGITAL PUBLIC  
SERVICES



# UE2020 Índice Económico e Sociedade Digital

# Best eGov 2020 United Nations

**DIGITAL DENMARK** HOME ROAD TO SUCCESS SOLUTIONS INDUSTRY CONTACT **BECOME A MEMBER**

**READ THE CASE**

## THE CASES THAT DIGITIZED DENMARK

Browse the cases that made Denmark the most digital country in Europe.

Digital ID

FrontDesk: Copenhagen Citizen Service

Easy Account (NemKonto)

Digital Signature

cBrain: Helping Families Through Difficult Times

Digital Post

e-estonia home solutions services about us blog toolkit vr estonia

## expert advice to support your digital journey

We host impactful events both in our centre and online for government institutions, companies, and media. You'll get an overview of e-Estonia's best practices and build links to leading IT-service providers and state experts to support your digitalisation plans.

UPCOMING DIGITAL DISCUSSION

130+ countries have visited	65,683 visitors	4,874 delegations hosted	700+ custom events
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KOREA.net

## KOREA'S NATIONAL RESPONSE TO COVID-19

THE GOVERNMENT IS MAKING ALL-OUT EFFORTS TO CONTAIN THE NOVEL CORONAVIRUS (COVID-19) AND PREVENT ITS FURTHER SPREAD AT THE NATIONAL LEVEL. THIS PAGE CONTAINS ALL GOVERNMENT POLICIES AND ACTIONS TOWARD THIS END, THE LATEST NEWS AND UPDATED INFORMATION ON THE SITUATION.

### COVID-19 Prevention Guidelines 10

Together, we stand resolute in the fight against COVID-19!

- Maintain two meter length (2m recommended, 1m minimum) from other people from other people
- Wear a mask. If two meter length can't be maintained, make an air-recommended for children under 1 year of age. These also cover side off inside without help from others, and those who face difficulties breathing when wearing a mask
- Refresh from eating places that lack proper ventilation with many people are in proximity
- Wash your hands thoroughly with soap and running water for at least 30 seconds
- Don't touch your eyes, nose, and mouth with unshielded hands
- Cover your mouth with your sleeve or a tissue when coughing or sneezing

## Korean New Deal

Japan's info center breaks pledge made to world

Lotus Lantern Festival kimchi Son Heung-min Green New Deal

Korean Peninsula Economy in 'wonderland' BTS

**GOVERNMENT POLICIES**

1. A Government of the People
2. An Economy Pursuing Mutual Prosperity
3. A Nation Taking Responsibility for Each Individual
4. A Peaceful and Prosperous Korean Peninsula

Cheong Wu Dae  
Remarks by President Moon Jae-in at Pan-Government Strategy Meeting for Carbon Neutrality

Cheong Wu Dae  
Opening Remarks by President Moon Jae-in at 61st Cabinet Meeting



Mas como?

# Fechando o *Gap* entre o Negócio e as TI



# As Tecnologias já “certas” e com Impacto



**NextGen Security**



**Internet of Things**



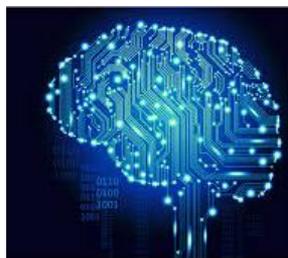
**Natural User Interfaces**



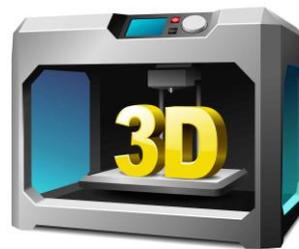
**BLOCKCHAIN**



**Robótica**



**Sistemas Cognitivos**



**3D Printing**



**Cloud**

**Mãos à obra... ou ao bit e byte!**



# Liderança (digital) não se serve dos outros, serve os outros.

*Adaptado Ken Blanchard*



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[/in/ruipedronobreribeiro/](https://www.linkedin.com/in/ruipedronobreribeiro/)

